



## *Partnership Proposal*

### **Urban Innovations & Future Cities Meet**

**3rd Smart Cities Summit 2019**

Friday, February 22, 2019, FICCI, Federation House, New Delhi

#### **Title Sponsor**

##### Exclusive branding

- 1. Opportunity to speak at the inaugural Session (Chairman/MD/CEO of the company)**
2. Stall Space (2X2)
3. Nomination for the FICCI Smart Cities Awards ceremony
4. Access to the luncheon session with government and industry leaderships
5. Unique branding along with FICCI on the side panels of main backdrop
6. Due acknowledgement during Inaugural Address
7. B2B/B2G meetings

##### General Deliverables

1. Acknowledgement of company and placement of logo on FICCI event website
2. Back Link from FICCI's website to the sponsoring company's site.
3. Insertion of company's brochure and publicity material into documentation pack
4. Acknowledgement in summit brochure and marketing collaterals
5. Insertion of logo in the promotional mailers.
6. Acknowledgement of Company Logo prominently in "Thank You Sponsor" panel
7. Complimentary delegate passes for the Summit
8. Special branding panels at prominent places at the venue

Sponsorship Cost INR 15,00,000



## Cocktail sponsor

### Exclusive branding

1. **Opportunity to host the cocktail**
2. Access to the luncheon with government and industry leaderships
3. Nomination for the FICCI Smart Cities Awards ceremony
4. B2G meetings
5. Promotional standee at the pre-function area of the conference hall
6. Speaking slot in the relevant session

### General Deliverables

1. Acknowledgement of company and placement of logo on FICCI event website
2. Insertion of company's brochure and publicity material into documentation pack
3. Acknowledgement in summit brochure and marketing collaterals
4. Insertion of logo in the promotional mailers
5. Acknowledgement of Company Logo prominently in "Thank You Sponsor" panel
6. Special branding panels at prominent places at the venue
7. Complimentary delegate passes for the Summit

Sponsorship Cost INR 10, 00,000

## Lunch Sponsor

### Exclusive Deliverables

1. **Name of lunch host will be mentioned in the final programme**
2. Access to the luncheon with government and industry leaderships
3. Nomination for the FICCI Smart Cities Awards ceremony
4. B2G meetings
5. Speaking slot in the relevant session
6. Promotional standee at the pre-function area of the conference hall

### General deliverables

1. Branding in panel of Sponsors at the Summit venue
2. Insertion of company's brochure and publicity material into the documentation pack
3. Acknowledgement of company and placement of logo on FICCI website
4. Acknowledgement in Summit brochure and marketing collaterals



5. Acknowledgement of Company Logo in “Thank You Sponsor” panel
6. Complimentary delegate passes for the Summit

Sponsorship Cost INR 8,00,000

## **Gold Sponsor**

### *Exclusive Deliverables*

1. Speaker slot in the relevant session
2. Stall Space (2X2)
3. Nomination for the FICCI Smart Cities Awards ceremony
4. Access to the luncheon session with government and industry leaderships
5. Unique branding along with FICCI on the side panels of main backdrop
6. Due acknowledgement during Inaugural Address
7. B2B/B2G meetings

### *General Deliverables*

1. Prominent Branding in panel of Sponsors at the Summit venue
2. Acknowledgement of Sponsor and placement of company logo on FICCI website
3. Link to sponsoring company website from FICCI website
4. Insertion of company’s brochure and publicity material into documentation pack
5. Acknowledgement in summit brochure and marketing collaterals
6. Acknowledgement of Company Logo in “Thank You Sponsor” panel
7. Complimentary delegate passes for the Summit

Sponsorship Cost INR 7,00,000

## **Silver Sponsor**

1. Speaker slot in relevant session
2. Nomination for the FICCI Smart Cities Awards ceremony
3. Access to the luncheon session with government and industry leaderships
4. Acknowledgement of Sponsor and placement of company logo on FICCI website
5. Acknowledgement in summit brochure
6. Acknowledgement of Company Logo in “Thank You Sponsor” panel
7. Complimentary delegate passes for the Summit

Sponsorship Cost INR 4, 00,000

Please note that a customized sponsorship package can also be made